

Terms & Conditions

Axe “Tattawer El Tazbeet” via a Micro Site

OFFICIAL RULES FOR EGYPT

Please review the Terms and Conditions carefully. If you agree to be bound by all of the Terms and Conditions set forth below, click the box to accept Terms and Conditions. If you do not agree to be bound by all of the Terms and Conditions set forth below, you will not be entered to participate.

This video is sponsored by Unilever Mashreq.

Definitions:

The term "Participant" refers to all participants in, and users of the video. The term "Application" refers to Axe Micro Site.

1. Limitation to the Use of the Video:

This Competition is developed for the purpose of entertainment, fun, information and communication without any charges to the Participants. Unilever will not tolerate the abuse of this Video and you will therefore not, and will not, allow any third party to conduct any of the restricted acts below, upon which the applicants shall hold full liability towards Unilever or the damaged/ injured party.

- Violate any rights of any person or entity;
- Remove, obscure or change any copyright, trademark, hyperlink or other proprietary rights notices contained within the Application;
- Modify, adapt, disassemble, decompile, translate, reverse engineer, or otherwise attempt to discover the source code or structure, sequence and/or organization of the Application or any content contained therein;
- Use the Video in any manner that could damage, disable, overburden, or impair the Video, Unilever or any other entity;
- Collect any information about other Participants of the Video or interfere with other Participant's enjoyment of the Video in any way;

- Use this micro site for any illegal, unethical or obscene purposes or any purpose that is not in connection with the objective and in line with these Terms and Conditions.

- Unilever & Digital Republic have the right to remove any video that might violates the rules and regulations without any pre-authorization of the participant.

2. User Content:

The Participant represents and warrants that he or she owns or controls all of the rights to all of the content used by the Micro site in connection with the Video.

3. Use of name and likeness:

Participants hereby grant Unilever and its licensees, respective affiliates and third party marketing entities, at no cost and without the need of any of the Participants authorization, the unconditional perpetual right and authority to publish and broadcast anywhere in the world at any point in time, for any purpose in association with this Video and in any publicity and public relations about the Video and media (including internet sites, mobile, television, radio and press) ("**Video Publicity**"); their name, image, photograph, video footage or audio record taken of them (where applicable), biographical data, testimonial, or other likeness or personal exposition (and/or any edited portion thereof).

By accepting to Participate in this Video, the Participants unconditionally agree to appear in all media coverage related to this and allow Unilever or it's agent or an assigned party to use their name, image, photograph, video footage or audio record taken of them (where applicable), biographical data, testimonial, or other likeness or personal exposition (and/or any edited portion thereof).

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